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press release



**First beer garden coaster worldwide - in Bavaria, of course
Maurer Rides builds new beer garden attraction**

A roller coaster ride is something special and belongs to every folk festival. But why not a roller coaster for a beer garden? That's what a Munich beer garden owner wondered and asked the roller coaster experts at Maurer Rides. Together with the roller coaster experts from Maurer Rides Munich, the thematically appropriate beer (garden) coaster was developed.

The basic idea was a ride that leaves enough time for a leisurely roller coaster ride and a hearty beer. In order to reach younger and sportier target groups, the innovation team at Maurer Rides developed an interactive drive: With "bike chain", passengers sit as if on a bicycle, pedal and thus generate the energy for the drive and thus for the ride themselves.

A coaster vehicle has up to 10 seats ("bikes"), so that passengers can comfortably zip up and down in jovial company at full capacity. A special feature is that the already sustainably generated energy is also recuperated during the descent to support the next ascent. A leisurely hobbyist achieves a power output of 100 W, so that 10 average passengers achieve up to 1 KW, plus the energy from recuperation.

Target groups bachelor parties and birthdays

Maurer Rides believes that the new beer garden coaster will be an absolute hit, especially for bachelor parties or birthday celebrations.

Although production is going full steam ahead, the beer coaster is unlikely to make it to the start of the beer garden season on April 21. However, nothing should stand in the way of an opening on June 1.

View direction Oktoberfest

Of course, the Oktoberfest is a fixed event for the people of Munich, so it was only natural to bring the beer coaster to the world-famous Theresienwiese (Oktoberfest location.) For the announced participation in the Munich Oktoberfest, Maurer Rides contacted the Munich City Council to register the beer coaster. After initial skepticism ("absurd idea"), those responsible allowed themselves to be convinced.

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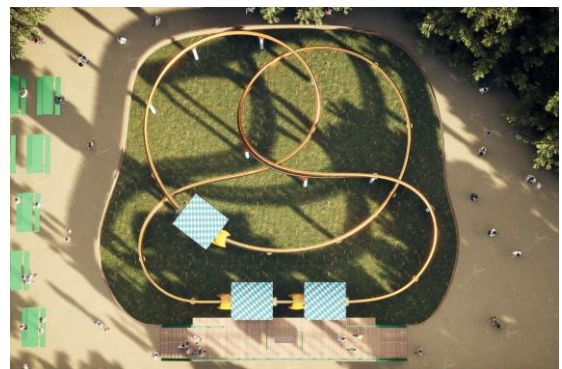
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In addition to the openness of the Oktoberfest organizers always new visitor attractions, it was above all the best fit: roller coaster and beer culture are indispensable components of the Oktoberfest, why not combine the two. A final decision by the city is still pending, but the layout was specially developed so that it would fit on the area of the Wilde Maus with dimensions of 20 x 20 m and be transportable.

Technical specifications:

Rail length:	125 m
Height:	6 m
Dimensions:	20 m x 20 m
Number of vehicles:	3
Capacity/F:	10 persons per vehicle
Maximum speed:	5 km/h
Coaster type:	pleasure coaster
Features:	integrated beer holders & music
Drive:	Hybrid (human-electric drive with bike chain and energy regeneration)

Links:

Webpage: [Beergarden Coaster](#)



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